



Industrial Info Resources



Targeted Email Campaigns



Webinars



Banner Advertisements



Sponsorships

Marketing You to the Industrial World!



Natasha Cole

Vice President of Digital Media

+1 (713) 589-8321 | ncole@industrialinfo.com

The Global Leader in Industrial Market Intelligence

+1 (800) 762-3361 | www.industrialinfo.com

Targeted Email Campaigns



More than 260,000 validated email addresses
Target your message to the right audience

Expand Your Company's Reach

Use electronic media to get your promotion in front of industrial plant decision-makers. Industrial Info Resources offers a complete email marketing service that includes artwork preparation, execution and reporting.

Choose the Right Contacts

With over 260,000 validated email addresses in our industrial plant information platform, reach 139,000 locations worldwide (56,000 in North America) with a promotion that has more impact than standard mail.

Select from the following contacts and industries to target your message to the right audience.

Plant Level Contacts Include:

- Plant Manager
- Maintenance Manager
- Engineering Manager
- Environmental Manager
- Safety Manager
- Utilities Manager
- HR Manager
- Purchasing Manager
- Supervisors & Operators
- Planners

Corporate Level Contacts Include:

- CEO, CFO and COO
- Executive Vice Presidents
- Directors & Managers
- Engineering

Industries Include:

- Power
- Terminals (Oil & Gas)
- Pipelines (Oil & Gas)
- Production (Oil & Gas)
- Alternative Fuels
- Petroleum Refining
- Chemical Processing
- Metals & Minerals
- Pulp & Paper
- Food & Beverage
- Industrial Manufacturing
- Pharmaceutical & Biotech

TURBINEPROS Field Services for All Rotating Equipment - All OEMs

Are You Planning Maintenance, New Installation, Upgrade, or Repair of Your Plant's Rotating Equipment?

TurbinePROS can help. We're an independent field services provider offering maintenance, repairs, new installation, and modernization for all rotating equipment, all OEMs for steam, hydro, combustion, and nuclear turbines-generators.

From Small Valve Jobs to Turnkey Outage Services & Emergency Repairs

We're known for rapid mobilization of our complete field services team along with our specialty contained tooling and services customized to fit your job. We go where you need us, when you need us.

- **Complete Field Services Team**
 - Project Managers, Quality Managers, Schedulers (Primavera P6 & Microsoft Project), Safety Managers, TFAs, Field Supervision, and all Craft Labor
- **Tools - Right for Your Job**
 - Customized tooling including on-site machine shop and Generator Field Removal Stand
- **Expertise, Safety, Quality, Schedule, Value**
- **Detailed Outage Planning and Management**
- **Long-Term Service Agreements**

For more information about our field services specific to your needs or to request a quote or qualifications to be added to your bidders list, visit www.turbinepros.com or contact our field services experts.

People. Safety. Quality. Schedule. Value.

GET MORE INFORMATION at TurbinePROS.com

- Steam
- Combustion
- Hydro
- Nuclear

TALK TO AN EXPERT OR REQUEST A PROPOSAL

John Loubier
Vice President
loubier@turbinepros.com

Denis Graves
Customer Relations Manager
dgraves@turbinepros.com

877.363.5702

CONNECT WITH US

[in](#) [f](#) [g+](#)

Maintenance & Repair Services	Turnkey Services	On-Site Field Services
Maintenance, New Installation, Upgrades, Retrofits, Repairs More Information	Complete outage management services and total project execution More Information	Management, Quality, Safety, TFAs, Field Supervision & Craft Labor More Information

View Email Sample

Complete Webinar Solutions



Let us promote, run and report on your webinar
Then you can focus on one thing... presenting

Are You Ready to Host a Webinar?

Hosting a webcast can be a daunting task with many challenges before you even start your presentation. Let Industrial Info Resources save you time, while at the same time maximizing your exposure to the industrial market.

Choose the Right Contacts

Utilizing Industrial Info's information platform of 250,000 plant, project and company contacts, we can get your webinar in front of the right people in the right industry.

Plant Level Contacts Include:

- Plant Manager
- Maintenance Manager
- Engineering Manager
- Environmental Manager
- Safety Manager
- Utilities Manager
- HR Manager
- Purchasing Manager
- Supervisors & Operators
- Planners

Industries Include:

- Power
- Terminals (Oil & Gas)
- Pipelines (Oil & Gas)
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- Petroleum Refining
- Chemical Processing
- Metals & Minerals
- Pulp & Paper
- Food & Beverage
- Industrial Manufacturing
- Pharmaceutical & Biotech

Industrial Info Will:

- Design, build and test the email invite
- Supply contacts from our plant and project information platforms
- Send emails three times before the event
- Send reminder emails to attendees
- Provide you the attendee list, including contact information
- Provide you with an MP4 of the webinar

Forward to a Friend | View in Browser | Visit our Website Click Here to R.S.V.P.

B&W Babcock & Wilcox


The Refinery Sector Rule is Here – It's Not Too Early to Plan

Please Join Us for this Free Exclusive Webinar
May 17, 2016 - 1:00 PM CDT [Click Here to R.S.V.P.](#)

The Petroleum Refinery Sector Rule was recently finalized by the EPA which requires further control and monitoring of toxic air emissions from petroleum refineries. With a one- to three-year compliance deadline, your time is limited. The final rule and amendments are lengthy and complex.


This webinar will provide a detailed look at the rule, including a review of residual risks, impacts and timing of the rule, flare and pressure relief device (PRD) compliance, and fence-line monitoring. Participants will learn about emissions monitoring, record-keeping and data reporting, as well as all the applicable timelines to meet these EPA compliance requirements.

About Our Speakers



John Downs, Regulatory Manager, B&W

John Downs is Environmental Regulatory Department Manager for B&W. John manages the development, implementation, and overall direction of the company's KVB-Enertec™ emissions monitoring NetDAHS® data acquisition and handling software as it applies to interpretations of all state, federal, and international rules and regulations. John also works directly with customers on air permit interpretation, with state and federal regulators on rule development and interpretation.



Donald Pretty, Engineering Manager, B&W

Donald Pretty is Engineering Manager for B&W. With more than ten years of experience in air emissions monitoring and through his work with some of the largest refineries in the United States, Donald is an expert on refinery regulations, assisting customers in achieving compliance with the new and changing rules.

[View Webinar Samples](#)

Banner Advertisements



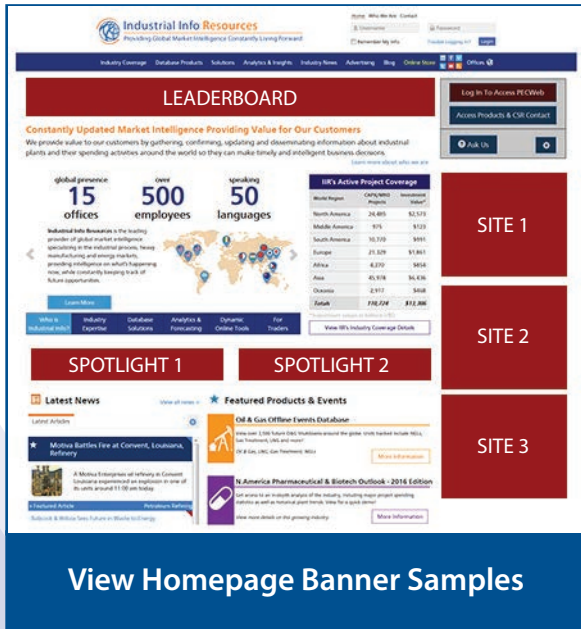
More than 9 million web views annually
Over 120,000 visits per month

Promote Your Company to Industry Peers!

Industrial Info provides banner advertising, allowing you to advertise your company directly from Industrial Info's site to your company website. Our website receives an average of 121,000 visits per month. Put your name in front of the people that matter--industry peers interested in the products and services that you have to offer.

Banner Ad Locations:

IIR's Homepage	Size	3-Month	6-Month	1-Year
➤ Leaderboard	(990x90)	\$5,000	\$7,500	\$11,250
➤ Site 1	(300x250)	\$5,000	\$7,500	\$11,250
➤ Site 2	(300x250)	\$5,000	\$7,500	\$11,250
➤ Site 3	(300x250)	\$4,200	\$6,300	\$8,400
➤ Spotlight 1	(462x60)	\$3,600	\$5,700	\$7,100
➤ Spotlight 2	(462x60)	\$3,600	\$5,700	\$7,100



View Homepage Banner Samples

* Ad Sizes and Pricing May Vary

** Banner Locations are Permanent and Not in Rotation

Sponsorship Opportunities



▶ 5,000 attendees at our last 5 webinars and outlooks
1,000 attendees at our last networking event



Networking Event Sponsorship

Sponsoring an Industrial Info Event

Sponsoring an event hosted by IIR provides you an opportunity to align your company's brand with a forward-looking presentation delivered by some of the industry's most respected voices. Sponsors receive detailed registration information from a captive global audience of industry professionals, providing your sales staff with a database of quality prospects.

Networking Event Sponsorship Includes:

- ▶ Three tiers of sponsorship opportunities (Platinum, Gold & Silver)
- ▶ Logo and link on all e-invites and printed invites
- ▶ Personalized invitations for your own use
- ▶ Bar signage
- ▶ Host recognition
- ▶ Access to VIP entry line

Market Outlook Event Sponsorship Includes:

- ▶ Logo on e-invites sent to 60-70k+ industrialinfo.com users
- ▶ Logo on post-event email sent to all registered attendees
- ▶ Logo on event popup stands
- ▶ Logo on a PowerPoint slide during and before the event
- ▶ Host recognition during the outlook
- ▶ Pre-registration list before the event
- ▶ Full attendee list with contact details
- ▶ A table top for literature and trinkets

Webinar Sponsorship Includes:

- ▶ Logo on e-invites sent to 60-70k+ industrialinfo.com users
- ▶ Logo on post-event email sent to all registered webinar users
- ▶ Logo on a PowerPoint slide during and before the event
- ▶ Host recognition during the webinar
- ▶ Pre-registration list before the event
- ▶ Full attendee list with contact details



Outlook Sponsorship